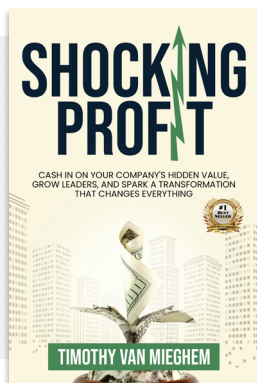


Shocking Profit Workshop and Panel Formats

Unlock Hidden Profit with Tim Van Mieghem

Tim Van Mieghem, author of #1 International Bestseller *Shocking Profit*, turns the world of finance and strategy upside down by showing how companies leave enormous profit on the table – and how leaders can capture it. With a sharp, provocative approach, Tim brings actionable insights to life, challenging participants to rethink assumptions, see blind spots, and uncover hidden profit streams.

Tim doesn't just teach profit – he shows how to find it where no one else is looking. Whether in classrooms, executive education, or corporate off-sites, participants leave equipped to uncover and capture profit that others miss.



Programs that Deliver Results

- Get insights and teachings from *Shocking Profit*, recognized for exposing hidden profit opportunities in any business.
- Tim combines storytelling, analytics, and practical frameworks to deliver insights that stick.
- Strategies that empower audiences to take immediate action, turning knowledge into measurable financial impact.

Classroom Integration for MBA Programs

- **Case Study Analysis:** Tim brings real-world examples of hidden profit, encouraging students to identify overlooked opportunities and operational blind spots.
- **Profit Diagnostics:** Students learn Tim's proprietary frameworks for spotting inefficiencies, pricing gaps, and untapped revenue.
- **Strategic Exercises:** MBA participants apply Shocking Profit concepts to live company scenarios, preparing them to drive results immediately in the corporate world.

Executive Education and Workshops

- **Profit Breakthrough Workshops:** Hands-on, high-energy sessions where executives dissect financials and operational processes to find "shocking" gains.
- **Decision-Making Labs:** Tim demonstrates how simple shifts in focus, pricing, or operations can dramatically impact the bottom line.

- **Leadership Alignment:** Sessions help leadership teams see the profit opportunities they might be missing and create actionable strategies for immediate execution.

Corporate Offsites

- **Boardroom Briefings:** Tim delivers concise, high-impact presentations that uncover hidden value across the organization.
- **Interactive Profit Mapping:** Teams map revenue streams, cost structures, and operational blind spots, guided by Tim's Shocking Profit methodology.
- **Transformation Roadmaps:** Participants leave with practical, prioritized action plans to unlock profit, align teams, and drive measurable results.

Onsite Intensives

- **Proprietary 9 Box Assessment:** Unlock the full potential of inventory with this powerful framework that segments products by volume and demand volatility, revealing which items drive profit, tie up capital, or require strategic attention.

- **Financial Summary:** An in-depth assessment to uncover underutilized capacity, process inefficiencies, and hidden risks that directly impact EBITDA and enterprise value.

Private Equity Seminars

- **Operational Diligence for Addressing Risks and Hidden Value:** Tim teaches PE firms how to uncover value before or after the deal with a deep-dive assessment that identifies underutilized capacity, process inefficiencies, and hidden risks that directly impact EBITDA and enterprise value.
- **Unlock PortCo Potential:** Tim knows how to build trust with boards and management, understanding that CEOs don't want to have resources forced on them. Discover proven strategies to unlock profit, align teams/leadership, and drive measurable results.